



EDUNIVERSAL MASTERS RANKING  
The Best Masters and MBA Worldwide

# GLOBAL RANKING OF THE BEST MASTER PROGRAMS:

**A unique tool to identify the expertise of Business School for a new student mobility**

# Students mobility and criteria to choose the Master

When students have to choose their studies, they mainly use 2 criteria :

- For 50% of the students, the first criteria is **the « place »**
  - Geographical choice : a continent, a country
- For 30 % of the students, the first criteria is **the « topic »**

EDUNIVERSAL WORLD RANKING has been created taking into account these 2 essential elements.

# Utility of the Masters Ranking approach

- **1. Eduniversal Masters Ranking generates a unique mapping that:**
  - identifies the speciality of the Master programs and the expertise of the Universities / Schools
  - enables the valorization of academic institutions by highlighting its strengths and specificities
- **2. Eduniversal Masters Ranking is committed to list only the best programs:**
  - Eduniversal organises annual surveys with the Students, Schools/Universities and Companies
  - The combination of these investigations permits to identify and to select the best master programs.
- **3. Eduniversal Ranking Masters values the programs and encourage excellence around the world**

# EDUNIVERSAL MASTERS RANKING

- **Surveys and research during more than 18 monthes**

An annual evaluation from more than  
**12,000 programs**

The **2011 Best Masters Ranking**  
is the result of:

An investigation of about **10,000**  
**representatives** from Business  
Schools in **153 countries**

A global survey of **5,000 international**  
**recruiters** and almost  
**100,000 students**  
worldwide



[www.best-masters.com](http://www.best-masters.com)

# The Best 4000 Masters, MSc, MA, MBA's Worldwide divided into 29 Specializations

14 popular majors are  
ranked in Eduniversal's  
9 academic regions:

Auditing  
Business and Commercial Law  
Communication  
Corporate Finance  
General Management  
Human Resources  
International Management  
Information System Management  
Marketing  
Project and Engineering Management  
Public Management  
Executive MBA  
MBA Full Time  
Economics

15 specialized majors  
are part of Eduniversal's  
Global Ranking:

Cultural and Arts Management  
e-Business  
Entrepreneurship  
Sustainable Development &  
Environmental Management  
Market Finance  
Luxury, Food and Wine Management  
Real Estate Management  
Sales Management  
Sport Management  
Supply Chain and Logistics  
Tourism and Hospitality Management  
Taxation  
Business Intelligence & Security  
Management  
Health Management  
Insurance



# MASTERS RANKING SURVEY :

THE LARGEST SURVEY IN THE FIELD OF HIGHER  
EDUCATION

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STUDENTS  
BUSINESS SCHOOLS  
COMPANIES



# Uniqueness of the Eduniversal Masters Ranking

- The criterion of student satisfaction
- The methodology used during the last 10 years

**EDUNIVERSAL MASTERS RANKING**  
The Best Masters and MBA Worldwide

MASTERS OF SCIENCE MSc MASTER OF ARTS MBA

L'enquête Eduniversal Masters Ranking se déroulera du 25 mai au 25 juillet 2010  
Aucun délai supplémentaire ne sera accordé après cette date.

Pour élaborer le Eduniversal Masters Ranking, l'agence de notation Eduniversal a besoin du concours de 3 acteurs :

- Celui des professionnels des ressources humaines du monde entier.
- Celui des 1000 établissements d'enseignement supérieur répertoriés dans la Sélection Officielle Eduniversal.
- Celui des étudiants de ces 1000 Business Schools.

La méthodologie de ce classement repose sur trois critères :

- La **notoriété** de la formation.
- Les **débouchés et le salaire** premier emploi à l'issue de la formation.
- Le **retour de satisfaction** des étudiants.

**Le critère de notoriété** est évalué en fonction des réponses des professionnels des RH à notre enquête, mais aussi en fonction du nombre de « palmes » attribuées par Eduniversal aux écoles de la Sélection Officielle.

**Le salaire** à la sortie de la formation ainsi que les débouchés sont évalués grâce aux informations obtenues auprès des 1000 Business Schools. Le salaire est indexé sur le salaire annuel moyen du pays concerné.

La note de **retour de satisfaction des étudiants** de la promotion sortante est issue d'une enquête effectuée auprès d'un échantillon représentatif d'étudiants (10% de réponses sont requis, avec un minimum de 5 personnes pour les petites promotions).

Les formations pouvant concourir à ce classement sont des **Masters, Masters of Science, Masters of Arts, MBA spécialisés et Executive MBA Full-Time et Part-Time**.

Les spécialités concernées sont les suivantes : Audit & Comptabilité / Droit des Affaires / Communication / Finance d'Entreprise & Stratégie / Management des Entreprises Culturelles / E-business & Webmarketing / Entrepreneurat / Management de l'Environnement et du Développement Durable / Finance de Marché & Trading / Management des Entreprises Agroalimentaires / Gestion des Ressources Humaines / Management International / Management du Luxe / Management des Systèmes d'Information / Marketing / Management de Projets / Administration Publique / Achats / Qualité / Immobilier / Vente / Management du Sport / Logistique & Supply Chain / Fiscalité / Management du Tourisme et de l'Hôtellerie / Management du Vin.

Pour en savoir plus, envoyez un mail à l'adresse suivante : [mastersranking@eduniversal.info](mailto:mastersranking@eduniversal.info)

**VOUS N'AVEZ PAS ENCORE D'ACCÈS ?**  
**Inscrivez-vous !**  
Si vous êtes étudiant, votre profil existe déjà. Vos identifiants vous ont été envoyés par e-mail de l'adresse : [mastersranking@eduniversal.info](mailto:mastersranking@eduniversal.info). Si vous ne les trouvez pas, vérifiez vos courriers indésirables.

**DÉJÀ INSCRIT ?**

E-mail :   
Password :

[Mot de passe oublié ?](#)

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# TIMING

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# Planning



**STEP 1 :**  
**PUBLICATION OF THE LIST  
OF THE RANKED PROGRAMS**

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# Publication of the list of the ranked programs - Eduniversal Masters Ranking 2011

- 4000 Best Master programs selected

And ranked will be presented on 14 octobre 2011 in Shanghai :

- At first the communication will be made to the schools presented at the Convention 2011
- Official opening on the website [www.best-masters.com](http://www.best-masters.com)

# Publication of the list of the ranked programs - Eduniversal Masters Ranking 2011

- All the ranked programs will be included automatically in the website and the list of the ranked programs will be presented by alphabetic order at: **best-masters.com** :
- The details of the ranked programs will not be accessible to public until December :

Each referenced program presented via:

- Name of the program
- Name of the University / School
- Flag of the country

# Best-masters.com : step 1

- Access best-masters : <http://www.best-masters.com/>
- Ranking by country:
- Ranking by topic:



**Best Masters.com**  
The best Masters and MBA worldwide

Search bar with 'OK' button and language flags (French, English).

[Home](#) | [Methodology](#) | [World Ranking by Topics](#) | [Best Masters by Country](#) | [My Masters](#)

MY MASTERS ACCOUNT

LOGIN :

PASSWORD :

[REGISTER](#) - [Forgot your password ?](#)



- AGRI-BUSINESS / FOOD INDUSTRY MANAGEMENT
- AUDITING & ACCOUNTING
- BANKING / FINANCE
- BUSINESS INTELLIGENCE / SECURITY
- BUSINESS LAW
- COMMERCE & SALES
- COMMUNICATION / MEDIA
- CULTURAL MANAGEMENT
- E-BUSINESS / E-COMMERCE
- ECONOMICS
- EMBA
- ENTREPRENEURSHIP
- ENVIRONMENT & SUSTAINABLE MANAGEMENT
- FINANCIAL MARKETS
- HEALTH MANAGEMENT
- HUMAN RESOURCES MANAGEMENT
- INFORMATION SYSTEMS MANAGEMENT
- INSURANCE
- INTERNATIONAL BUSINESS (MANAGEMENT)
- LUXURY & FASHION MANAGEMENT
- MARKETING
- MBA
- PROJECT MANAGEMENT
- PUBLIC ADMINISTRATION (MPA)
- PURCHASING
- QUALITY MANAGEMENT
- REAL ESTATE
- SPORTS MANAGEMENT
- STRATEGIC & CORPORATE MANAGEMENT
- SUPPLY CHAIN & LOGISTICS
- TAX LAW



Actualités en direct

[Eurasia & the Middle East](#) > [Israel](#) > [The Hebrew University Of Jerusalem \(Huji\)](#)

- מחקר של נגה בובר בן-דוד חושף את השוליות של קהילת הצוענים בירושלים
- פרופ' יוסי גרינבאום: למיקום הגנים בגרעין התא יש חשיבות במניעת מחלות

[Latin America](#) > [Colombia](#) > [Universidad De Los Andes](#)

- Tristeza por fallecimiento de Julio Mario Santo Domingo
- Apostaron, ganaron, homenajearon, bailaron...

> [Voir toute les actualités en direct](#)



# The visitor can find all the ranked master programs by major in one particular region or worldwide

The screenshot displays the Best Masters.com website. At the top left is the logo featuring a globe with a flame, and the text "Best Masters.com The best Masters and MBA worldwide". To the right is a search bar with a magnifying glass icon and an "OK" button. Below the search bar is a navigation menu with links: "Home", "Methodology", "World Ranking by Topics", "Best Masters by Country", and "My Masters".

Below the navigation menu is a "MY MASTERS ACCOUNT" section with a "LOGIN:" field, a "PASSWORD:" field, and an "OK" button. Below the password field are links for "REGISTER" and "Forgot your password?".

The main content area is divided into two columns. The left column features a dark header for "ARGENTINA - LATIN AMERICA" with a colorful leaf logo. Below this is a text box stating: "The final results are delivered to the bailiff's office on June 14th, 2011 and are kept under strict confidentiality until their publication on October 13th, 2011 at the Convention in Shanghai." Below the text box is a section titled "AUDITING & ACCOUNTING (4)" listing four programs:

- Uade - Business School  
CFO - Maestría en Dirección DE FINANZAS Y CONTROL
- Universidad De Buenos Aires (UBA) Facultad De Ciencias Económicas  
Maestría en Contabilidad Internacional
- Universidad Nacional de Córdoba - Facultad de Ciencias Economicas  
"Especialización en Contabilidad Superior y Auditoría"
- Universidad Nacional Del Rosario Facultad De Ciencias Económicas Y Estadística  
Maestría en Contabilidad y Auditoría

Below the "AUDITING & ACCOUNTING" section is a section titled "BUSINESS LAW (3)" listing one program:

- Universidad Austral IAE Business School

The right column features social media icons for Facebook, LinkedIn, Twitter, and YouTube.

# A Global Ranking presentation

SPORTS MANAGEMENT - WORLDWIDE

## The list of programs selected in the Eduniversal Masters Ranking Master SPORTS MANAGEMENT

The final results are delivered to the bailiff's office on June 14th, 2011 and are kept under strict confidentiality until their publication on October 13th, 2011 at the Convention in Shanghai.

Country School / Programme (In alphabetical order by institutions)


	Auburn University - College of Business <b>Sports Management (minor) (M.A., M.S)</b>
	Audencia Nantes School of Management <b>MS Management des Organisations de Sport (MOS)</b>
	Central University Of Finance And Economics - Cufe Business School <b>Master in Sports Economics and Management</b>
	Coventry University Coventry Business School <b>International Sport Management</b>
	De Montfort University Leicester Business School <b>Management, Law and Humanities of Sport The Fifa Master MA</b>
	Depaul University - College Of Commerce & Kellstadt Graduate School Of Business <b>MBA/MS Sports Management concentration</b>
	Edith Cowan University Faculty Of Business <b>Master of Sport Management</b>
	ESG Management School <b>MBA spécialisé en Management du Sport</b>
	Euromed Management <b>MS International Sport &amp; Event Management</b>
	Fudan University - School Of Management <b>Sports Marketing MBA program BI-Fudan</b>
	Griffith University - Griffith Business School <b>Master of Business - Graduate Certificate in Sport Management</b>
	Groupe ESC Toulouse - Toulouse Business School <b>MS Gestion des Institutions et des Activités Sportives</b>
	Groupe ISCAE <b>Sport and Leisure Service management (M.S.)</b>
	University Of New Mexico The Anderson School Of Management <b>Master in Sport Administration</b>
	University Of North Carolina At Charlotte The Belk College Of Business <b>MBA in Sports Marketing and Management</b>
	University Of San Francisco School Of Business And Management <b>Master of Arts in Sport Management</b>
	University Of Southern Denmark School of Business <b>M.Sc. in Economics and Business Administration - Sports and Event Management</b>
	University Of Technology Sydney - UTS Business <b>Master of Management program with Sport Management</b>
	University Of Tennessee At Knoxville College Of Business Administration <b>Recreation and Sport Management MS</b>
	University Of Virginia Darden School Of Business <b>MBA Media, Entertainment &amp; Sports</b>
	University Of Western Australia Business School <b>Graduate Diploma in Sport and Recreation Management</b>
	West Virginia University College Of Business And Economics <b>MS Sport Management</b>
	Xavier University Williams College Of Business <b>Master of Education Sport Administration</b>

### Our websites

[Eduniversal Ranking](#)

### Follow us

 [Follow us on Twitter](#)

 [Be a fan on Facebook](#)

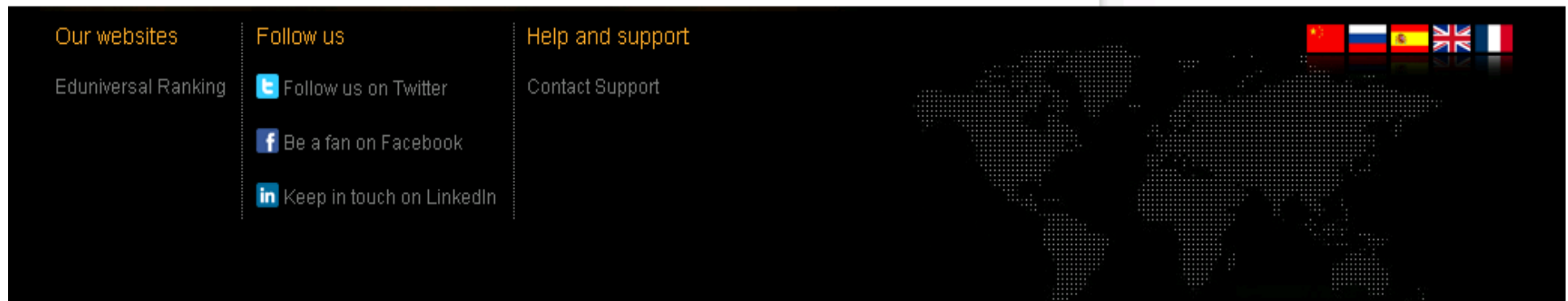
 [Keep in touch on LinkedIn](#)

### Help and support

[Contact Support](#)



# Key points to improve the web referencing and the communication of the Ranking results to the students



Procedure of the representation in the social networks

Strategy of the Multilanguage website for easier use by the students

## **STEP 2 :**

**PUBLICATION OF THE MASTERS  
RANKING AND THE DETAILED  
INFORMATION CONCERNING  
THE PROGRAMS**



# BASIC MODULE

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## PROGRAM PRESENTATION



# Description of the module "Basic presentation Form"

- Equivalent free module in France
- « Basic presentation Form :
  - Name of the Master program
  - Name of the School / University
  - Position of the Master program in the Ranking
  - Number of stars
  - Photo of the School
  - Logo of the School
  - Pictogram with main accreditations of the school
  - Name of the Director of the Master program
  - Postal address of the University / School
  - Tel et Fax
  - Website
  - Email contact




# Basic online presentation of the Master program

**1**  
★★★★★

JORDAN - EURASIA & THE MIDDLE EAST

The University of Jordan - Faculty of Business  
Master's in Business Administration /Management



7 mois 7 mois 7 mois 7 mois 7 mois 7 mois 7 mois 7 mois

L'essentiel | Message du directeur | Informations détaillées

Nom du responsable :

Adresse :

Tél. :

Fax :

E-mail :

Internet : <http://www.ju.edu.jo/>



 METTRE CE MASTER DANS MA SÉLECTION

Voir aussi

 The University of Jordan - Faculty of Business  
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# DETAILED PRESENTATION OF THE PROGRAM

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PROGRAM PRESENTATION



# Description of the program

## « Detailed presentation of the program »

*Equivalent of the modules 1+2 in France*

- This module is divided into two parts in addition to Module 1 (free of charge) and includes:
  - **First web page:**
    - Director message of the Master program in English
    - Director message in the taught language of the program
    - Photo of the Director of the Master program
    - Video of the Director message
  - **Second web page:**
    - Requirements for admission
    - Privileged profiles
    - Alumni profiles
    - Curriculum
    - Tuitions and Fees
    - Program Overview
    - Employment opportunities



# Description of the module 2/2

**1**  
★★★★★

JORDAN - *EURASIA & THE MIDDLE EAST*

**The University of Jordan - Faculty of Business  
Master's in Business Administration /Management**




7 mois 7 mois 7 mois 7 mois 7 mois 7 mois 7 mois 7 mois

L'essentiel **Message du directeur** Informations détaillées



# Director message



**Best Masters.com**  
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Home | Methodology | World Ranking by Topics | Best Masters by Country | My Masters

MY MASTERS ACCOUNT

LOGIN :


PASSWORD :

[REGISTER](#) - [Forgot your password ?](#)

JORDAN - EURASIA & THE MIDDLE EAST

**1**

The University of Jordan - Faculty of Business  
Master's in Business Administration /Management





★★★★★


7 mois 7 mois 7 mois 7 mois 7 mois 7 mois 7 mois 7 mois

L'essentiel | **Message du directeur** | Informations détaillées

**GORDON CRICHTON**  
Directeur de MS Management de l'Achat Industriel







EDUNIVERSAL MASTERS RANKING  
The Best Masters and MBA Worldwide

# Focus on the director message

## GORDON CRICHTON

Directeur de MS Management de l'Achat Industriel



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# MODULE 2 : BEST MASTERS APPLICATION SERVICES

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# Additional services and available information only for the Master programs with the account in the platforme

## **BEST MASTERS APPLICATION**

- For the masters programs without module account: students can select and add the programs in their account. The programs will appear by major, name of the school, country, geographic zone.
- **For the masters programs with the module account, the following information available :**
  - Process and steps of the selection:
  - Deadlines et different steps of the candidature selection
  - Evaluation/documents requested
  - Application fee
  - Master program fee
  - Financement options
  - Key information for the applicants
  - Direct contact information of the admissions coordinator